

NOVEMBER/DECEMBER 2009

SPECIALTY

TOYS & GIFTS

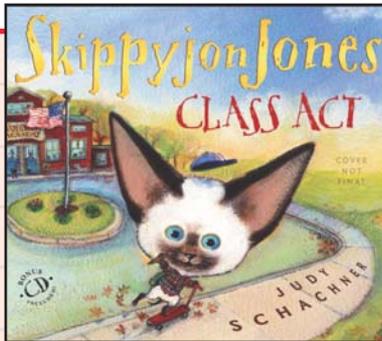
THE DEFINITIVE INFORMATION SOURCE FOR THE TOY AND GIFT MERCHANT



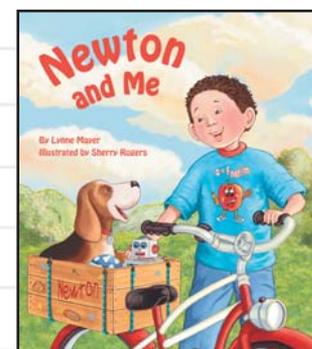
Getting a Read on Children's Publishing

TEN TITLES FOR 2010

SkippyJon Jones is back with another adventure that takes place in his wild imagination. In *SkippyJon Jones: Class Act* by Judy Schachner, published by **PENGUIN BOOKS**, the kitten boy who's convinced he's a Chihuahua believes that obedience school is the place for him. He imagines a playground full of dogs where his best pals are the Chimichango gang. But, when the playground bully gives the friends a case of the "shiveritos," Skippy must bust the tormentor and ends up earning a great prize.

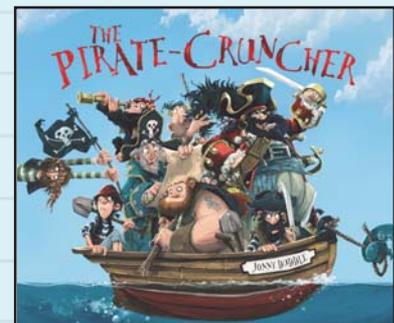


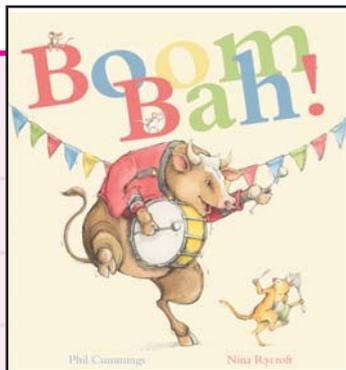
Miles was born on February 29th, but that date doesn't come every year. So, his mom tells him he can pick any day of the year to celebrate his birthday. What would you do if any day could be your birthday? In *It's Not Leap Year this Year*, by Michelle Winfrey, published by **HOBBY HOUSE PUBLISHING GROUP**, Miles decides what date should be his non-leap year birthday.



While playing with his dog, Newton learns about the laws of physics and how they apply to his everyday outdoor adventures. *Newton & Me*, written by Lynne Mayer and illustrated by Sherry Rogers, follows the young boy and his canine companion as they discover the science behind throwing a ball, pulling a wagon, and riding a bike. Written in rhyme, the **SYLVAN DELL PUBLISHING** book teaches kids about the forces of gravity, friction, and motion.

The Pirate Cruncher by Jonny Duddle, published by **CANDLEWICK PRESS**, is a rhyming picture book about a mysterious old pirate who informs his scalawag crew of an island's hidden treasure. What he fails to mention to his fellow mates until after they set sail is that the terrible Pirate Cruncher guards the riches. The crew decides to set aside their fear to journey after the treasure and a big surprise is revealed under the final flap.

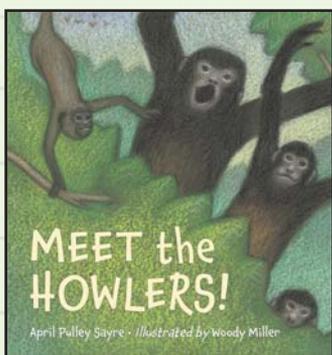
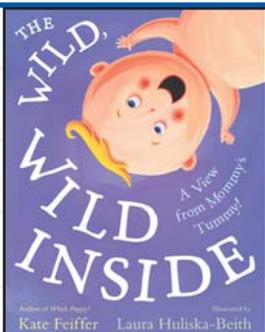




“Ting! Tong! Clickety-click!” In *Boom Bah!*, by Phil Cummings and Nina Rycroft, a mouse’s ting on a teacup grows and gathers to become an orchestra of animals marching

with homemade instruments. The rhythmic book, published by **KANE MILLER**, features watercolor illustrations and rollicking, repetitive text. “Follow the band and tap your toe! Boom Bah! Here we go!”

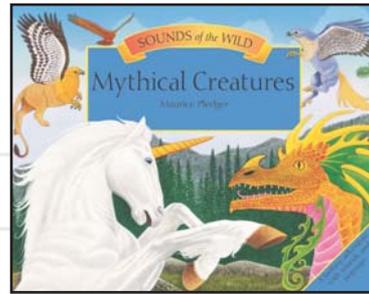
In *The Wild, Wild Inside: A View from Mommy’s Tummy* by Kate Feiffer and Laura Huliska-Beith, published by **PAULA WISEMAN BOOKS**, Emily and Gus’ mom tells them their soon-to-be-born sibling just eats, sleeps, and kicks all day. But, that’s not all he (or she) does. From flying to the moon to sliding into home base, inside mommy’s tummy is one wild adventure.



What is loud, sloopy, and lives in a rain forest? Howler monkeys! **CHARLESBRIDGE**’s *Meet the Howlers*, written by April Pulley Sayre and illustrated by Woody Miller, introduces young readers to the wailing primates through vibrant

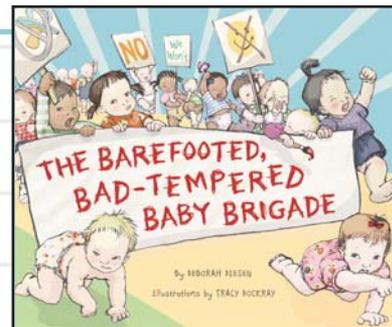
art, poetic text, and insightful facts.

Kids can journey into an enchanting world of myths and legends in **SILVER DOLPHIN**’s book, *Sounds of the Wild: Mythical Creatures* by Maurice Pledger.



Hear the neigh of Pegasus soaring through the clouds, the howl of a werewolf under the moon, and a phoenix’s screech from a fire. With the book’s colorful illustrations, pop-up panoramas, and layered sound effects, fantastical creatures come to life.

The babies are on strike. No more mashed peas or frilly clothes until their demands are met. In *The Barefooted, Bad-Tempered Baby*



Brigade by Deborah Diesen and Tracy Dockray, a cranky crowd of babies hits the street in protest against their parents. But the **TRICYCLE PRESS** story ends sweetly with cuddles for everyone.

The mischievous, self-centered feline Chester is back in a new book, but with the same attitude. In *Chester’s Masterpiece* by Melanie Watt, from **KIDS CAN PRESS**, a duel ensues when the egomaniacal cat is determined to write his own masterpiece.

